



Punjab Government Gazette

Published by Authority

No. 25]

CHANDIGARH, FRIDAY, JUNE 23, 2023 (ASADHA 2, 1945 SAKA)

CONTENTS

Pages

PART I—Punjab Government Notifications and Orders	.. 549-585
PART I-A—Notifications by Local Government	.. Nil
PART I-B—Notifications by Commissioners and Deputy Commissioners	.. Nil
PART II—Statutory Notifications and Republications from Gazette of India/Punjab	.. Nil
PART III—Notification by High Court, Labour Commissioner ; Advertisements ; Director of Lotteries, Punjab and Notices etc.	.. 247-253
PART III-A—Notifications by Universities	.. Nil
PART III-B—Court Notices	.. Nil
PART IV—Acts and Bills	.. Nil
PART V—Notification by Punjab State Legislature	.. Nil
SUPPLEMENT PART I—Statistical	.. Nil
SUPPLEMENT PART II—General	.. Nil
LEGISLATIVE SUPPLEMENT—Contents	.. lxix
Ditto PART I—Acts	.. Nil
Ditto PART II—Ordinances	.. Nil
Ditto PART III—Delegated Legislation	.. 1001-1038
Ditto PART IV—Correction slips, Republications and Replacements	.. Nil



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PART I

Punjab Government Notifications and Orders

GOVERNMENT OF PUNJAB

DEPARTMENT OF FOOD PROCESSING

NOTIFICATION

The 17th January, 2022

No. FPI-General/2020/23.-In continuation of notification Endst. No. FPI-General/2020/219-239, dated 01-09-2020 (copy enclosed for ready reference) , the Chief Secretary, Punjab had in the 5th meeting of State Level Approval Committee of PMFME Scheme held on 6.12.2021 decided to nominate following officers on the Committee in addition to the existing members.

- | | |
|---------------------------------------|--------|
| 1. Director, Local Government, Punjab | Member |
| 2. Director, Agriculture, Punjab | Member |
| 3. Director, Horticulture, Punjab | Member |

Chandigarh
The 6th December, 2021

ANIRUDH TIWARI, IAS,
Chief Secretary, Punjab.

PUNJAB AGRO**No. PAIC/FP/2022/12902-12917****Dated : 03.01.2022**

1. Special Chief Secretary, Animal Husbandry, Dairy Development & Fisheries, Punjab
2. Principal Secretary, Finance, Punjab
3. Financial Commissioner Development, Punjab
4. Principal Secretary Industries & Commerce, Punjab
5. State Mission Director, Punjab State Rural Livelihood Mission
6. Mission Director, Punjab Skill Development Mission
7. Chief General Manager, NABARD, Chandigarh
8. Lt Col. Ashish Mohan Aggarwal, Regional Director, NCDC, Chandigarh
9. Prof. Mahesh Kumar, Head, Dept. of Processing & Food Engineering, PAU, Ludhiana
10. Dr. P.K. Pati, Professor & Head Department of Biotechnology, GNDU, Amritsar
11. Sh. Charanjiv Singh Saini, Professor, SLIET, Sangrur
12. Dr. Minni Singh, Associate Prof., Deptt. of Bio Technology, Punjabi University, Patiala
13. Sh. Ramesh Kumar, Chief Manager, State Level Bankers Committee, Chandigarh
14. Sh. Rajat Bhatnagar, State Engagement Officer, NSDC, Chandigarh

Subject: Minutes of 5th meeting of State Level Approval Committee (SLAC) held on 06.12.2021 at 03:30 PM in Committee Room 6, 6th Floor, Punjab Civil Secretariat-1, Chandigarh - PM FME Scheme regarding.

Sir/Madam,

Please find enclosed herewith minutes of the subject cited meeting duly approved by Chief Secretary, Punjab for your kind information and further necessary action, if any.

Thanking you,

Yours faithfully

Sd/-

General Manager (FP)

For Managing Director

Encl: As above

Copy to:

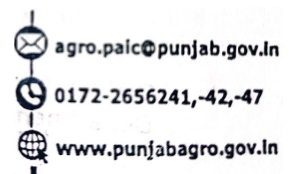
1. PS/CS, for the kind information of worthy Chief Secretary, Punjab.
2. PS/ACS(FP), for the kind information of Additional Chief Secretary, Dept. of Food Processing, Punjab
3. PS/MD, PAIC, Chandigarh
4. Concerned file

Page 1 of 1

PUNJAB AGRO INDUSTRIES CORPORATION LIMITED

Plot No. 2 A, Sector 28 A, Madhya Marg, Chandigarh-160 002 (India)

CIN : U51219CH1966SGC002630



Minutes of 5th meeting of State Level Approval Committee for PM FME Scheme, held under the Chairmanship of Chief Secretary, Punjab on 06.12.2021 in the Committee Room 6, 6th Floor, Punjab Civil Secretariat-1, Chandigarh

List of participants is annexed.

Item wise agendas were through Power Point Presentation (copy attached).

Item 1 To confirm minutes of 4th meeting.

As the members had no comments to offer, minutes of the 4th meeting of SLAC held on 25.05.2021 were confirmed.

Item 2 Action taken report on decisions taken in the 4th meeting.

The Committee took note of the sanction of proposal of KVK Patiala for Incubation Center by Ministry of Food Processing Industries (MoFPI). The Committee directed PAIC to follow up with KVK, Patiala for timely implementation of the Incubation Center.

Regarding proposals of three FPOS approved by SLAC in its last meeting, the Committee directed PAIC to follow up with FPOS for submission of revised DPRs. It further directed PAIC to submit the proposals along with revised DPRS to MoFPI at the earliest.

Item 3 Progress under various components of PMFME Scheme.

Individual Enterprises:

The Committee observed that there is a need to increase registration of micro enterprises on PMFME portal. During discussions, the Committee asked PAIC to take action on the following points:

- i. Establish contacts with Lovely University, Jalandhar, Chandigarh University, Mohali and Chitkara University, Patiala and brief their food technology/engineering students about the scheme, identify the ones who are interested to set up food processing units and register them on e- portal.
- ii. Beneficiaries of Punjab Skill Development Mission, who have obtained training in agri/ food processing be tapped and educated about the scheme to set up their units.
- iii. Conduct more camps/road shows in collaboration with District Industries Centers (DICs), Krishi Vigyan Kendras (KVKs), Banks, Department of Horticulture, Department of Agriculture etc.

The Committee decided that Director Agriculture and Director Horticulture be taken as members on SLAC.

Group Enterprises

The Committee directed PAIC to initiate following actions to rope- in more FPOs/FPCs, SHGS and Co-operative Societies to avail the benefit of the scheme:

1. The Co-operative Societies of National Co-operative Development Corporation (NCDC), registered with Registrar of Co-operatives, Punjab, particularly the ones located in Fazilka and Bathinda suggested by Regional Director, NCDC be tapped for the purpose.

ii. The FPOs/FPCs promoted with the support of NABARD and PAGREXCO be explained about the benefit of the scheme. GM, NABARD agreed to share the details of their Mahila Kalyan Samitis assisting FPOs/FPCS/SHGs in their activities.

iii. Punjab State Rural Livelihoods Mission (PSRLM) and State Urban Livelihoods Mission (SULM, Local Govt.) be facilitated to educate their respective SHGs about the scheme to set up common facilities for their members by availing subsidy.

iv. Posters mentioning benefits of the scheme be put up in Mandis for the information of FPOS, Co-operative Societies & farmers bringing their produce for sale/auction there.

Branding and Marketing

The Committee appreciated the effort made by PAIC in the setting up of the joint venture - Panjab Agro Unati Grameen Marketing Pvt. Ltd. (PUGMARK) to promote marketing of products manufactured/to be manufactured by micro enterprises and groups under the common brand 'assnaa'. The Committee also took note of the sanction of the grant amounting to Rs. 2.10 Cr. by MoFPI in favour of PUGMARK. The Committee also took note of the commencement of commercial activities by PUGMARK and suggested that in addition to appointing new distributors & retailers, the e-commerce platform viz. Flipkart, Amazon, etc. be tapped for promoting further sale of products like Jaggery, Amla candy etc. The Committee further suggested that PUGMARK be asked to make a presentation to Invest Punjab and explore how it could apply under 'Start Up' component of the state policy.

Establishment of Common Incubation Centers

The Committee noted that the proposal of KVK Patiala to set up an incubation centre in their premises at Patiala, recommended by it in its last meeting, has been approved by MoFPI.

The Committee also noted that the proposal submitted by PAIC for setting up of an Incubation Center for Pickle, Murabba & Fruit/Vegetable Pulp at Primary Processing Center of Ladhawal Mega Food Park, in Amritsar is under consideration of MoFPI. It also noted that Punjab Agri Export Corporation Ltd. (PAGREXCO) is in the process of submitting the 3rd proposal for Incubation Center for Jaggery & Allied products for Hoshiarpur, to MoFPI.

Training and Capacity Building

The Committee took note of the training of beneficiaries conducted so far by PAIC and State Level Technical Institute i.e. Department of Processing & Food Engineering, PAU. It also noted that PAIC has again initiated steps to conduct training programs as per the revised guidelines of MoFPI.

Seed Capital to Members/Enterprises of SHGS

The Committee noted the disbursement of a total seed capital of Rs. 151.77 lacs to PSRLM. The Committee also noted that out of 457 members/enterprises identified for the purpose, seed capital amounting to Rs. 130.90 lacs has been credited in the bank accounts of 386 members / enterprises by PSRLM. The Committee directed PSRLM to return the un-utilized amount to PAIC and compile new lists of beneficiaries for fresh disbursement by PAIC. It also directed PSRLM to

open the 'zero balance account' in the same bank as that of PAIC i.e. PNB for release of seed capital by PAIC in future.

Seed Capital to Members/Enterprises of SHGS registered with NULM

The Committee noted the inclusion of SHGs of National Urban Livelihoods Mission (NULM) undertaking food processing activities, in PMFME Scheme. It also noted that PAIC has been holding meetings with the Department of Local Govt., Punjab looking after the said SHGS.

The Committee directed the Local Government, Punjab that they should fix their target of beneficiaries for 2021-22 at the earliest. The Committee also approved the proposal of State Nodal Officer-cum-MD, PAIC to include Director, Local Government, Punjab as member on SLAC.

One District One Product (ODOP)

After discussion the Committee directed MD, PAIC to discuss with DC, Moga and finalize the ODOP for the district.

With regard to ODOPS for Malerkotla and Roop Nagar districts, the Committee asked PAIC to remain in touch with the Deputy Commissioners and the field officers of concerned departments and finalize their ODOPs at the earliest.

After discussions, the Committee authorized Additional Chief Secretary, Department of Food Processing for approving the new ODOPS for the above or any other district in file for onward submission to MoFPI. The Committee could be informed of the developments in its next meeting.

State Level Up-gradation Plan (SLUP)

The Committee noted that PwC would submit the revised draft of SLUP by end of December 2021. The Committee also noted that in view of the experience gained over the past one year. PAIC has decided to reduce the manpower being sourced from PwC from two to one. The services of the personnel stationed in PAIC office shall continue to work, whereas the services of part time personnel (five days in a month) shall be discontinued. It also noted that PAIC may hire services of some qualified and experienced food technologist/ engineer in future.

Financial Status

The Committee noted that PAIC has received funds amounting to Rs. 5.76 Cr. for 2021-22 and Rs. 0.89 Cr. for 2021-22 from MoFPI. It also noted that the State Government has released its matching share amounting to Rs. 0.59 Cr. for 2021-22.

The Committee noted that in addition to above. MoFPI has transferred its share of credit linked capital subsidy (Rs. 0.20 Cr.) granted to three individual micro enterprises, to the central Nodal Bank (Union Bank of India) and PAIC has moved a proposal for transfer of State Government matching share of Rs. 0.13 Cr. (for 2021-22) for its onward remittance to the Nodal Bank. Upon receipt of state share, the Nodal Bank would transfer the total subsidy to the bank account of these beneficiaries.

Item 4 Proposal of Suhavi Producer Company, Roop Nagar

After detailed discussion, the Committee approved the proposal of Suhavi Producer

Company for expansion of their existing Murabba & Amla Candy line and setting up of a new Mustard Oil processing unit at village Kangar, Nurpur Bedi, Roop Nagar district with a capital investment of Rs. 43.1 lacs, including credit linked capital subsidy of Rs. 15.08 lacs.

Item 5 Proposal of Unati Cooperative Marketing-cum-Processing Society, Hoshiarpur

The Committee perused the contents of the agenda and approved the proposal for expansion/up-gradation of the packaging and filling lines etc. for various food products viz. Juices, Murabba, Fruit based Bars, Fruit Vinegar, Jaggery, Nutraceuticals, etc. manufactured by the Society at their existing location in Talwara, Hoshiarpur, with a capital investment of Rs. 128.02 lacs, including credit linked capital subsidy of Rs. 44.81 lacs.

Item 6 Proposal of Fatehgarh Sahib Vegetable Producer Company, Fatehgarh Sahib

After discussion, the Committee approved the proposal of Fatehgarh Sahib Vegetable Producer Company for setting up of a unit to manufacture Jaggery and allied products at village Dholewal, Fategarh Sahib district with a capital investment of Rs. 55.10 lacs, including credit linked capital subsidy of Rs. 19.29 lacs.

Item 7 Proposal of PAIC to establish a Common Incubation Center in Amritsar

The Committee perused the contents of the agenda and DPR and took note of the submission of the proposal for setting up a Common Incubation Center for manufacturing Pickle, Murabba, Fruit/vegetable Pulp and packaging thereof at Primary Processing Center near Verka Chowk, National Highway Jalandhar Bypass, Amritsar, with MoFPI for a grant of subsidy amounting to Rs. 350 lacs. It also noted that the proposal has since been assessed by the Technical Committee of MoFPI

Item 8 Proposal of PAGREXCO to establish a Common Incubation Center in Hoshiarpur.

After discussion, the Committee approved the proposal of PAGREXCO to set up a common Incubation Center for Jaggery and Allied Products in the premises of the Pack House for F&V at village Kang Mai, Hoshiarpur-Mukerian Road with an investment of Rs. 291 lacs.

Item 9 Proposal to undertake a study for setting up of a Common Incubation Center for Shrimp processing in Fazilka.

The Committee perused the agenda and comments of Director and Warden Fisheries, Punjab and observed that there is a need to promote a small Incubation Center for primary processing of Shrimps being produced in the South Western districts of Punjab viz. Muktsar Sahib, Fazilka, Mansa, Bathinda and Faridkot. As per Director and Warden of Fisheries, over 900 acres is under shrimp cultivation producing over 1,400 MTs of shrimps. The entire produce is purchased by traders and shifted to South for primary processing and packaging by units set up there. The frozen shrimp has good export as well as domestic market. Setting up of an Incubation Center for primary processing of the produce shall help farmers/enterprises to add value to their produce within the state. It will also encourage more farmers to start shrimp cultivation. A large area in these districts has water logging

problem for many years. The water is saline and is unfit for agriculture. However, shrimp grows very well under such conditions.

After detailed discussions, the Committee approved the proposal to undertake a detailed study on the potential to set up Common Incubation Center for primary processing of shrimps.

Agenda placed with the permission of the Chair

Item 1 Proposal of Ek Omkar SHG to set up a common Honey Processing Unit in Bathinda.

After discussion, the Committee approved the proposal of Ek Omkar SHG for setting up a common facility to process Honey, at village Dyalpur, Bathinda district with a capital investment of Rs. 10.50 lacs, including credit linked capital subsidy of Rs. 3.67 lacs. The Committee directed PAIC to complete their DPR and submit the proposal to MOFPI at the earliest.

Item 2 Proposal of Tungawali Cooperative Society to set up a Honey processing line in their existing common facility at Village Tungawali, Bathinda.

After discussion, the Committee approved the proposal of Tungawali Cooperative Society to set up a 1 MT/day capacity honey processing line in their existing common facility established under 'Scheme of Fund for Regeneration of Traditional Industries (SFRUTI)' of Ministry of Micro, Small and Medium Enterprises, Government of India, at village Tungawali, Bathinda district with an investment of Rs. 103 lacs, including credit linked capital subsidy of Rs. 36 lacs. The Committee directed PAIC to complete their DPR and submit the proposal to MoFPI at the earliest.

Item 3. Proposal of PAGREXCO for grant of in-principle approval for setting up of Common Incubation Centres in various districts

The Committee perused the agenda and suggested PAGREXCO to prepare DPRs in respect of the proposals. The Committee also directed PAGREXCO to take up with Director, Horticulture for reviving their Chunni Kalan and Bhunga Wala projects under PMFME Scheme..

The meeting ended with a vote of thanks to the participants